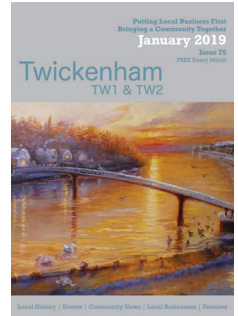
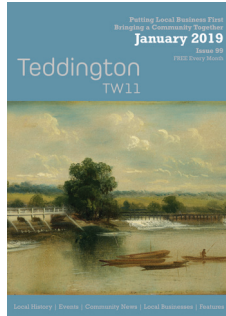
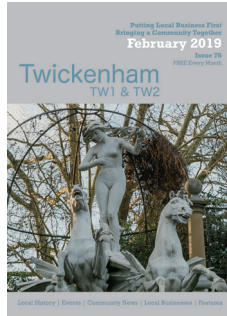




TW
MAGAZINES

Advertising Rate Card 2019



TW Magazines was launched in 2010 with the objective of bringing local stories to the community, together with local trades and businesses, in monthly magazines.

Advertising is the key to making your community magazine a success. We strive to provide a service that you are completely satisfied with. We are on hand to make sure that your advert is optimally designed and fully approved. The cost for design and artwork is kept at a very low rate. We are confident that we can provide your business with the publicity it requires. Talk to us about your advertising requirements and find out how we can raise the profile of your business in the local community.

“We love this little magazine because it provides month on month information about the community and the events taking place in our neighbourhood. As a local company this means we can be sure of the areas we are targeting when advertising, making this a very cost-effective way to promote our business.”

Suzanne, Advertiser Tweddington & Twickenham 2018

“I just moved to the area in April, after living in Lewisham for 20 years, and just wanted to drop you a line to say how much I enjoy reading the Teddington magazine. I’ve used a number of companies that advertise in the magazine already and look forward to the next issue. Keep up the good work.”

David, Tweddington Resident, 2018



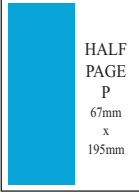
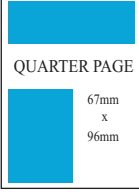

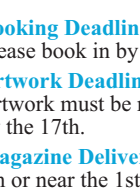
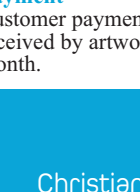

“TW magazines is full of local news and events and is a great way for us to reach out to our customer base, in a magazine that customers want to keep hold of! We have already had new customers visiting our showroom because they saw us in this lovely magazine!”

Isabel, Advertiser, Tweddington & Twickenham 2018

**Twickenham
TW1&2
6500 copies**

**Teddington
TW11
6500 copies**

Free delivery to 13,000 homes and businesses every month with a total estimated readership of over 35,500.

Ad Sizes	Ad Rates	Per Insert	Per 3 Inserts	Per 6 Inserts	Per 11 Inserts
	Quarter Page	£55	£52*	£50*	£47*
	Half Page	£100	£95*	£90*	£85*
	Full Page	£180	£171*	£162*	£153*
	Inside Front Cover	£220	£209*	£198*	£187*
	Inside Back Cover	£200	£190*	£180*	£170*
	Back Cover	£250	£238*	£225*	£217*
	Double Page Spread	£335	Price upon Application		
	Centre DPS	£375	Price upon Application		
* Per month per magazine, subject to VAT (July/August is a combined month). Payable in advance of first advert.					
Classified Advertising rates					
1/6 £45 per insert 1/8 £30 per insert 43x30mm £20 per insert * free artwork and 10% discount if you book for one year					

Booking Deadline

Please book in by the 14th.

Artwork Deadline

Artwork must be received by the 17th.

Magazine Delivery

On or near the 1st of the month.

Payment

Customer payments must be received by artwork deadline each month.

BACS/Direct Debit payments preferred. Cheques are not accepted.

VAT

All Prices are subject to VAT.

Artwork Supply

Please submit your artwork via email as a high resolution PDF file or JPEG with a minimum 300 dpi.

Alternatively, we can help create your advert for a flat fee of £35 ex VAT.



We put local business first. Get in touch.

Christiane

Published by TW Magazines

Advertorial/Editorial – Christiane Ella

Christiane@twmagazines.co.uk • 07974 500895 • www.twmagazines.co.uk