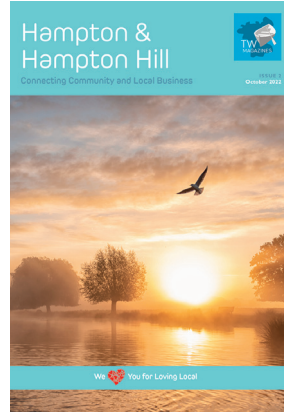
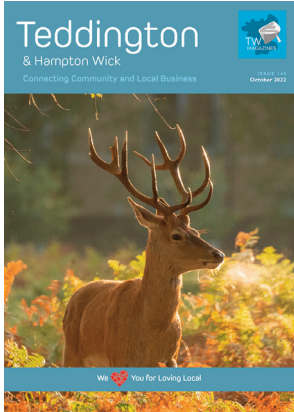




# Advertising Rate Card 2024

*Connecting Community and Local Business*



**When making purchasing decisions, consumers trust print advertisements 34% more than they trust search engine ads.**

Delivered to 20,000 homes and businesses each month and enjoyed by over 50,000 readers

7500 - Teddington TW11 & Hampton Wick

7500 - Twickenham TW1&2 including Strawberry Hill & St Margaret's

5000 - Hampton & Hampton Hill

**WINTER & SUMMER double issues: Charged at 1.5x rate card**

TW Magazines available in print or online at [twmagazines.co.uk](http://twmagazines.co.uk)

**To be part of the TW Magazines digital community call Christiane on 07974 500 895**

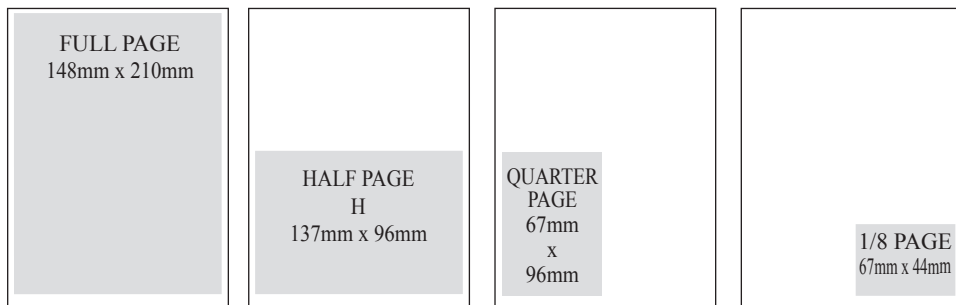
Ad Rates	Per Insert	Per 3 Inserts <b>5% OFF</b>	Per 6 Inserts <b>10% OFF</b>	Per 10 Inserts <b>12% OFF</b>
Quarter Page	£75*	£71*	£68*	£66*
Half Page	£145*	£138*	£131*	£128*
Full Page	£260*	£247*	£234*	£229*
Inside Front Cover	£300*	Please check availability		
Inside Back Cover	£280*	Please check availability		
Back Cover	£400*	Please check availability		
Double Page Spread	£390*	Please check availability		
Centre DPS	£450*	Please check availability		

\* Per month per magazine, subject to VAT  
Payable in advance of first advert.

**Classified Advertising rates**

1/8 £40 per insert  
free artwork and 10% discount if you book for one year

# Bringing together the residents and local businesses of southwest London, and putting Teddington, Twickenham, and Hampton firmly on the map.



## Testimonials

*"We love this little magazine because it provides month on month information about the community and the events taking place in our neighbourhood. As a local company this means we can be sure of the areas we are targeting when advertising, making this a very cost-effective way to promote our business."*

Callaghan Interiors Ltd.

*"If there is one magazine that the whole community rely on for being packed full of local, relevant and compelling content, it's TW Magazines. We have a long relationship with the publication and as a school, supporting local families we have found it an ideal vehicle for engaging parents who enjoy reading the up to date and topical editorials."*

Newland House School

*"Been in this little magazine now for a couple of years, it's great! We get a steady stream of enquiries and for the price its a no brainer! We get more from this than google or social media sites we are on."*

PROfloor Restore

### Booking Deadline

Please book in by the 13th.

### Artwork Deadline

Artwork must be received by the 15th.

### Magazine Delivery

Between the 1st and 5th of the month.

### Payment

Please note payment is due on receipt of invoice. Payment terms are subject to Terms & Conditions. BACS/Direct Debit payments only. Cheques are not accepted.

### VAT

All Prices are subject to VAT.

### Artwork Supply

Please submit your artwork via email as a high resolution PDF file or JPEG with a minimum 300 dpi.

Alternatively, we can create your advert for a small fee.

Advertorial/Editorial - Christiane Ella

[christiane@twmagazines.co.uk](mailto:christiane@twmagazines.co.uk) 07974 500 895 [www.twmagazines.co.uk](http://www.twmagazines.co.uk)